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CREATOR OF FAITH. FOCUS. ACTION.™

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## 21ST CENTURY WOMAN

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In 2014, I'll roll out the 21<sup>st</sup> Century Woman Brand as a community of entrepreneurs and powerful female “Builders,” who want to grow together and maximize their gifts to be a greater benefit to themselves and society. We'll learn and teach together, grow and be beautiful, empower each other spiritually and focus on being our best, healthy selves, both mentally and physically. This is what we already do each day, and the 21<sup>st</sup> Century Woman movement will help today's powerhouse business women “balance” better while being supported my like minded woman who have the same aspirations!

### DEFINING CHARACTERISTICS OF THE 21<sup>ST</sup> CENTURY WOMAN

#### She is entrepreneurial focused.

The best way to become wealthy and benefit from unlimited revenue streams is to provide more value, and do it without having to exchange all of your time for money. Hence, this is why entrepreneurs always have more earning power than someone who works a 9 to 5, with a set income/salary, and whose earning power relies on the time they exchange for money. We'll focus on developing powerhouse female entrepreneurs with unlimited revenue streams. After I joined 5LINX in 2006, my mind opened to additional business ventures, including the Reace Richards Collection, my book, coaching programs, and the 21<sup>st</sup> Century Woman brand.

#### She is centered in faith.

The 21<sup>st</sup> Century Woman knows that she cannot do it alone. All blessings come from God, and she is so convicted in her faith and the promises that God has made to her that she doesn't question His will for her life. She keeps pushing and has faith that God will make the vision a reality. I am an active member of First Baptist Church of Glenarden.

#### She is community and socially-conscience.

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#### 21ST CENTURY WOMAN



#### SURRENDER FAST

There are problems all around us, and the 21<sup>st</sup> Century Woman understands that she can provide solutions, support and insight to help make the world a better place. She identifies her gifts and activates her gifts to improve the world. This is a concept that our community partners at SmileNATIONWIDE 12MonthsOfService advance, and we'll have an entire program focused on empowering community and socially-conscience women. I currently do this through my role as Vice President of The Richards Group Foundation, and the various programs that we offer, including Girls Who Win, a girls empowerment program with the 9<sup>th</sup> graders at Central High School.

**She sets a healthy example.**

Nobody is perfect, but we are all striving to be the best that we can be. The 21<sup>st</sup> Century Woman strives to be healthy in all that she does. That may include exercising, eating right, using products that are organic and sustainable, and being alert at all times, and 100% in the moment. This is a concept that a respected leader Russell Simmons speaks about in his book *Super Rich*. I work out regularly and have run three marathons. My family and I try to eat healthy and I refrain from using or digesting products that I know are harmful to our health. The 21<sup>st</sup> Century Woman Community will collaborate on ways to promote healthy women.

**She takes care of her family.**

My immediate family consists of a husband and two boys, one, Stanley Jr., who is in middle school and another, Isaiah, who is in elementary school. I have to make sure that my sons are taken care of, out of the door on time and in school, that their homework gets done, I am at their games and extra-curricular activities, I must cook for them and nourish their brains with wisdom. My husband and I run our businesses together. I have to keep us both on track, while also taking care of our home and his needs. This balancing act isn't easy, but what we'll learn and promote in the 21<sup>st</sup> Century Woman Community are systems that become habits. Systems and processes make our lives easier.

**She is fabulous and fashion-forward.**

To be fabulous and fashion-forward, the 21<sup>st</sup> Century Woman doesn't have to have a lot of money or resources to shop. She doesn't have to have expensive bags or jewelry. Whether you have \$10 or \$10 million, you can look and feel like a million bucks. I created my jewelry line The Reace Richards Collection to simply make women feel radiant and regal, whether they have millions or not. The 21<sup>st</sup> Century Woman is so beautiful on the inside that this exudes in her outer-image. She understands the beauty and sophistication in simplicity. She understands that she doesn't need to conform to society's definitions of fashion and beauty. She can set the trends and be classically, beautiful.

Sounds exciting, right? I can't wait to begin working with you and a community of amazing women.

If you would like to be a part of this powerful movement, please leave your information below. Additional details will be forthcoming.

Cheers to community and next level living in 2014!

Chereace

**YES, I'D LIKE TO RECEIVE MORE INFO ABOUT THE 21ST CENTURY WOMAN**

\* First Name

\* Last Name

\* Email

\* = Required Field

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Create Opportunities. Overflowing Knowledge. Innately Empowered. #COOKIEChicks and The 21st Century Woman

Last Wednesday, I was the keynote speaker at thecookielife.com’s first #COOKIECocktails. This was an event designed to unite and empower female ...

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My gifts to you for Cyber Monday!

It's exciting to see so many people supporting small business owners. Small Business Saturday was this past weekend, and according to news reports it ...

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Love top photograph Jackie Hicks! She truly believes in supporting small business and is a great... [instagram.com/p/h9xOr9pfgp/](https://www.instagram.com/p/h9xOr9pfgp/)

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The photographer blessed his lady today with two fabulous pieces from The Reace Richards Collection!... [instagram.com/p/h9wxYJJfgS/](https://www.instagram.com/p/h9wxYJJfgS/)

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